

Message Text

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UNCLAS SECTION 01 OF 02 TOKYO 12752

USICA

CINCPAC FOR USICA ADVISOR

E.O. 11652: N/A
SUBJECT: WEEKLY HIGHLIGHTS

1. ANTICIPATORY FEATURES, COLUMNS AND EDITORIALS ON BONN SUMMIT SWELLED IN NUMBER THIS WEEK AND TENDED TO REFLECT WIDESPREAD PESSIMISM ABOUT RESULTS. NEGATIVE U.S. MEDIA ASSESSMENTS OF PRESIDENT CARTER'S ACHIEVEMENTS HAVE BEEN WIDELY PLAYED IN JAPANESE MEDIA AND SUPPLEMENTED WITH SIMILAR ANALYSES BY JAPANESE CORRESPONDENTS IN WASHINGTON. EXPECTED FAILURE OF MTN TALKS ON GENEVA TO PRODUCE AGREEMENT BEFORE BONN SUMMIT AND CONTINUING US-JAPAN AND US-EC DIFFERENCES OVER TRADE AND ECONOMIC POLICIES BEING EMPHASIZED. IN THIS CONTEXT, NHK-TV CARRIED NATIONWIDE TELECAST OF 20-MINUTE CORRESPONDENTS' INTERVIEW WITH PRES. CARTER ON BONN ISSUES. PRIME-TIME SHOW ESTIMATED TO HAVE REACHED SOME 10 MILLION VIEWERS, INCLUDING HIGH PROPORTION OF INTELLECTUAL LEADERS. COMMENT ON PRESIDENT'S FIELDING OF QUESTIONS HAS BEEN VERY FAVORABLE. PRESIDENT'S STATEMENT ON VALUE OF SUMMIT MEETINGS AND ON INSEPARABILITY OF U.S.
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INTERESTS FROM WELL-BEING OF OUR ALLIANCES PARTICULARLY EFFECTIVE.

2. RECENT SUPPORTIVE PROGRAMMING HAS INCLUDED STANFORD ECONOMICS PROFESSOR RONALD MCKINNON DISCUSSING PAYMENT BALANCE ADJUSTMENTS AT OSAKA AC WITH BUSINESS, MEDIA AND ACADEMIC AUDIENCE AND AT KOBE UNIVERSITY WITH ECONOMICS

FACULTY AND GRAD STUDENTS; UNIV. OF NORTH CAROLINA
ECONOMIST JACK BERHMAN DISCUSSING "TRANSNATIONAL CORPO-
RATIONS IN NEW INTERNATIONAL ECONOMIC ORDER" WITH LARGE,
MIXED AUDIENCE AT TOKYO AC AND WITH SMALL GROUP OF SCHOLAR
MEMBERS OF "SOCIETY FOR STUDY OF MNCS" AT INTERNATIONAL
HOUSE IN TOKYO. HIGHEST IMPACT UNDOUBTEDLY ACHIEVED BY
SEMINAR ICA CO-SPONSORED WITH JAPAN ECONOMIC RESEARCH
CENTER AT KEIDANREN HALL IN LATE JUNE ON "INTERNATIONAL
COORDINATION OF BALANCE OF PAYMENT," WITH AUDIENCE OF 200
BUSINESS, ACADEMIC, GOVERNMENT AND MEDIA LEADERS, AS WELL
AS BY FOLLOW-UP SPECIALISTS' SESSION AT TOKYO AC. SPEAKERS
FOR AMERICAN SIDE WERE PROF. MCKINNON AND BANK OF AMERICA
ASIAN DIVISION CHIEF ERIC HAYDEN, WHO HAD VERY EFFECTIVE
EXCHANGES WITH THESE LEADING JAPANESE ECONOMISTS. NET
MESSAGE OF TWO SESSIONS WAS VITAL IMPORTANCE OF COORDI-
NATING VIEWPOINTS AND POLICIES IN RECOGNITION OF HIGH
DEGREE OF INTERDEPENDENCE OF MAJOR NATIONAL ECONOMIES.

3. INTERNATIONAL RELATIONS THEMES HAVE RECENTLY BEEN
ADDRESSED BY MICHIGAN SINOLOGIST ALLAN WHITING IN EXCELLENT
DIALOGUE AT DPAO'S RESIDENCE WITH EIGHT OF JAPAN'S MOST
INFLUENTIAL CHINA SPECIALISTS PRIOR TO WHITING'S BEGINNING
CURRENT JAPAN-WIDE PROGRAM TOUR; U.C.'S ROBERT SCALAPINO
WITH EQUALLY ILLUSTRIOUS GROUP OF 14 INTERNATIONAL
RELATIONS SPECIALISTS OF MAINICHI-SPONSORED ASIAN RESEARCH
SOCIETY (AJIA CHOSAKAI), AND BY US-SANTA CRUZ POLITICAL
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SCIENTIST BRUCE LARKIN AT KYOTO AC WITH SMALL GROUP OF
MEDIA AND ACADEMIC SPECIALISTS DISCUSSING "US AND NORTHEAST
ASIA: ISSUES FOR 1980S." SUCH SESSIONS HAVE FOCUSED
HEAVILY ON MAJOR-POWER RELATIONS IN ASIA, WITH EUROPEAN
IMPLICATIONS EXPLORED, AND PROVIDED JAPANESE SPECIALISTS--
MOSTLY HEAVY MEDIA CONTRIBUTORS--USEFUL UPDATES ON U.S.
SCHOLARS' VIEWS OF CURRENT POLICY AND ISSUES AS INDUSTRIAL
NATIONS PREPARE FOR BONN.

4. 2,000-CIRCULATION MONTHLY "AD BUSINESS" MAGAZINE
(FOR ADVERTISING PROFESSIONALS) CARRIED AS COVER-STORY
FEATURE INTERVIEW WITH CPAO ON "AMERICAN INTERCHANGE WITH
JAPAN IN NEW STAGE," TREATING REORGANIZATION OF USIA INTO
ICA, NEW DIRECTIONS OF AGENCY NOW, AND EXPECTED DEVELOP-
MENTS IN CULTURAL AND EDUCATIONAL EXCHANGE NOW THAT GOJ
IS MOVING TO SHARE COSTS. THREE-PAGE INTERVIEW WAS
ACCOMPANIED BY ICA-SUPPLIED TRANSLATION OF PRESIDENT'S
MESSAGE TO ICA OF APRIL 1.

5. THERE HAS BEEN OTHER USEFUL MEDIA SPIN-OFF FROM OUR
ACTIVITIES. AUGUST ISSUE OF PRESTIGIOUS OPINION MONTHLY
"CHUO KORON" CARRIES 12-PAGE INTERVIEW OF HARVARD'S

MICHAEL NACHT BY KYODO DEPUTY FOREIGN NEWS CHIEF MATSUO ON TRENDS IN U.S. POLICY AND STRATEGY SINCE VIETNAM, AND OUTLOOK FOR SALT AND FOR US-SOVIET RELATIONS IN GENERAL. THE MINISTRY OF EDUCATION'S PERIODIC "OVERSEAS EDUCATION NEWS" OF MAY 1978 SUMMARIZED THREE ARTICLES FROM OUR "TRENDS" MAGAZINES OF LAST FEW YEARS: ON SECONDARY SCHOOL CURRICULUM, COLLEGE STUDENT ACTIVISM AND TRENDS IN AGE LEVELS OF AMERICAN COLLEGE STUDENTS. THIS PUBLICATION

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GOES JAPAN-WIDE TO COLLEGE ADMINISTRATORS AND BOARDS OF EDUCATION. PRESENTATION WHICH SELIG HARRISON GAVE AT TOKYO AC ON "CHINA, ASIA AND OIL" APPEARED AS FULL-PAGE ARTICLE IN 7/12 DAILY "ASAHI EVENING NEWS."

6. PERFORMANCES OF AMERICAN CONSERVATORY THEATER (ACT) IN TOKYO, CO-SPONSORED BY JAPAN-US FRIENDSHIP COMMISSION, ICA AND DAILY "ASAHI," CLOSED 10-DAY (13-PERFORMANCE) RUN AFTER CRITICAL SUCCESS, ALTHOUGH TICKET SALES WERE BELOW HOPED-FOR LEVELS. THIS WAS FIRST PROFESSIONAL AMERICAN THEATRICAL TROUPE EVER TO PERFORM IN TOKYO, AND WAS SEEN AND APPRECIATED BY LARGE NUMBER OF JAPANESE WITH PROFESSIONAL INTEREST IN THEATER.

7. BIENNIAL CULCON IS NOW LESS THAN TWO WEEKS AWAY, AND POST IS IMMERSSED IN EXTENSIVE PREPARATIONS THEREFOR, WITH STAFF EFFORTS BEING COORDINATED BY DPAO KAYS IN HIS NEW CAPACITY AS CULTURAL ATTACHE. CULCON CHAIRMAN JACK HALL AS WELL AS FRIENDSHIP COMMISSION EXECUTIVE DIRECTOR FRANK TENNY ARE IN TOWN AND HAVE BEEN MAKING SERIES OF OFFICIAL

CALLS IN THEIR RESPECTIVE CAPACITIES, ACCOMPANIED BY KAYS.
LOOK FORWARD TO THIS EVENT AS OPPORTUNITY TO INTRODUCE
ASSOCIATE DIRECTOR ILCHMAN TO TOP STRATA OF JAPANESE
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CULTURAL AND INTELLECTUAL LEADERS. FORSTER

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